



BUSH BROTHERS CASE STUDY

Accessing and harmonizing data while delivering consistent reports



AT A GLANCE

Challenges

- Accessing Data from multiple databases
- Harmonizing data accurately
- Consistent and accurate reporting

Benefits of ATLAS

- Quick Reports with accuracy
- Available support
- Delivering results during quarantine
- Productive and time savings

OBJECTIVES

Bush Brothers was needing help in 3 specific areas. There was a need to access data from multiple databases and this seemed impossibly inaccurate. Harmonizing data was tedious and not efficient. Developing consistent reports for teams was time consuming and inefficient.

SOLUTIONS

Reporting Studio and it's user friendly interface by ATLAS gave Bush Brothers more speed and accuracy within their multiple databases. Their data was instantly harmonized and the team was able to read the results with confidence with the fact that the data was consistent and accurate.

Bush Brothers also gained time back that they were wasting trying to develop consistent report. ATLAS was automated to bring deliver reports on a relevant cadence.



"During Covid, the real value of Atlas came to the forefront. As we began to have a need for weekly reporting, insights into inventories and greater store-level analysis, Atlas enabled us to deliver on much higher expectations. The support from the team to get key reporting developed has been terrific."

Tim Wilson

Customer Insights & Category Mgt
Bush Brothers and Company

BENEFITS

Benefit One

Quick Reports with accuracy and store-level analysis in an efficient manner

Benefit Two

Easy contact with knowledgeable account managers and available, friendly support

Benefit Three

ATLAS weekly reporting enabled team to deliver on high expectations even during Covid increasing communication

Benefit Four

Bush Brothers is better able to perform like a well oiled machine with increased productivity while also saving countless hours of time